# **Area West Chapter of the Council Plan 2019/20**

The area chapter presents the priority work in Area West for the coming year. Many of the projects are led by others working in our communities and SSDC will take an enabling approach to provide advice and practical support to help others deliver.

Area+ teams are made up of officers from across the council with specific knowledge, skills and experience needed to support the delivery of the Area Chapter. Details of the Area+ team, key activities, and milestones to be presented in the delivery plan.

## **Key priorities for Area West:**



### **Economy**

- Attract tourists and increase spend in and visits to the area and wider district.
- Continue to support individual businesses and associations/Chambers of Trade/Town Teams
- Supporting rural diversification
- Maintain pressure to deliver Stop Line Way
- Complete gateway highway improvement scheme – Chard Fore Street



#### **Environment**

- Support the completion of the Neighbourhood Plan in Ilminster.
- Promote opportunities for enhanced service delivery through SSDC Environmental Services offer including parish warden scheme.
- Develop Chard Reservoir as a destination
- Continue to support the Blackdown Hills AONB



- Promote and support any emerging Community Land Trusts.
- Complete Housing Needs Surveys when requested.



# **Healthy, Self-reliant Communities**

- To improve pitch provision in Area West and particularly in Chard.
- Support a range of improvements to community buildings. - Programme of live schemes to be set out in the delivery plan.
- Develop options to improve community transport links to Crewkerne Station.
- Increase the network of volunteer led health walks through promotion, training and support.
- Deliver 8 Play days in towns/villages in Area West
- Take a full part in the work of Chard One Team.
- Work with Crewkerne TC to pilot hub approach to customer access.
- Deliver a play area at Jarman Way (Plot 5)